



Turn your BNI network into recurring income

The SalesCollab Channel Partner Programme

Givers Gain — with a commission cheque attached.

The problem with referrals

Introductions create value. They rarely create income.

You pass a great business referral every week.

The member thanks you. Maybe you get one back.

The value you created disappears the moment the deal closes.

Meanwhile every business in the room needs the same things:

leads, a CRM, a way to sign contracts, and someone to run it.

What if those introductions paid you every month instead?

How it works

Four steps. You only own the first one.

1

You introduce

Share your unique partner link, or make a warm intro in the meeting.

2

We qualify & close

A SalesCollab Solution Architect runs discovery and closes the deal.

3

We deliver & invoice

Implementation, support, billing and compliance sit with us.

4

You get paid monthly

Commission on collected funds, for the lifetime of that customer.

Three partner lanes

Start where you are. Move up as you grow.

Referral Partner

Introduce a lead. We close it. You earn forever.

20% services · 20% software

Free to join

Sales Partner

You run the conversation. We close and deliver.

35% services · 25% software

R2,500 once-off

Agency Partner

Resell under your brand. We deliver under ours.

50% services · 30% software

R8,500 setup · R1,999/mo

Most BNI members start on the Referral lane. Move up at your annual review as the revenue you introduce grows.

What you introduce

Seven headline tools, one mission — with a hook you can use in a 60-second slot.

Revenue Engine	Turn your website into a lead machine.	Run a live lead-capture demo in your chapter.
SEO & AI Discovery Engine	Are you invisible on Google — and in ChatGPT?	Scan a member's website live in the meeting.
Pulse CRM	How many follow-ups did you miss last week?	Free account. Set up in ten minutes.
SignFlow	Still emailing PDFs for signature?	Close your next deal before the customer gets home.
Sales Companion	Does every rep sell the same way?	We built it for our team. We can build one for yours.
AssetTrack	Do you know what your business owns today?	Your broker and accountant will both love this.
LegacyLink	Alumni are a school's untapped asset.	On a school board or PTA? Built for you.

The maths

Recurring, not once-off. It compounds.

Subscriptions introduced	Your lane	Monthly commission	Annual commission
R10,000	Referral · 20%	R2,000 / month	R24,000 / year
R25,000	Referral · 20%	R5,000 / month	R60,000 / year
R25,000	Sales · 25%	R6,250 / month	R75,000 / year
R50,000	Agency · 30%	R15,000 / month	R180,000 / year

Illustrative software commission on collected funds. Services commission is a share of gross margin: 20% / 35% / 50% by lane.

Built for the BNI room

Givers Gain — with a commission cheque attached.

- Bring a live website scan to your next 10-minute slot — the SEO & AI Discovery Engine scores any site in 60 seconds.
- Hand a chapter member a free Pulse CRM account. Set up in ten minutes.
- Every visitor and every member is a potential introduction — and a potential recurring commission.
- Chapters, regions and countries: the programme is open worldwide (Connect services remain South Africa only).
- We supply the one-pager, the deck and the training. You supply the relationships.



Apply in ten minutes.

salescollabpartner.co.za/apply — tell us your BNI chapter

Questions? connect@salescollab.co.za